



CLEAN ADVOCACY SUMMIT

Presented by **ISSA**

2025 ISSA Clean Advocacy Summit
Royal Sonesta Washington, DC Capitol Hill
20 Massachusetts Avenue NW
Washington, DC

Sunday, March 30

8:00 pm Informal Reception/Meetup at the Hotel (Bistro Du Jour, Optional)

Monday, March 31

9:00 am – 11:00 am *INDA, the Nonwoven Fabrics Association Briefing (Jewel A) Invite Only*
9:00 – 11:00 *IICRC Briefing (Jewel B) Invite Only*

11:00 Packet Pickup and Lunch

11:30 – 12:30 pm Opening Remarks/Keynotes
John Nothdurft, ISSA
Matt Urmanski, Tork, An Essity Brand
Matthew Kagel, International Franchise Association

12:30 – 12:45 Break

12:45 – 5:00 *End Period Poverty Breakout Meeting (Jewel B)*

12:45 – 2:00 Public Policy Topics
Association Panel

2:00 – 2:40 Issues Briefing - Expanding The Workforce and Training
2:40 – 3:15 Issues Briefing – Reforming EPA Registered Products Processes

3:15 – 3:30 Break

3:30 – 5:00 Hook, Line, and Sinker Hill Prep (Mandatory)
Meeting and Logistics Briefing (Mandatory)
Christopher Kush, Soapbox

5:00 – 6:00 Break/Refresh

6:00 – 6:45 Reception: Sponsored by Route and Cleaning & Cocktails
6:45 – 8:30 Dinner, ISSA Advocacy Awards
Speakers: Laurie Sewell, ISSA Chairwoman of the Board
Rep. Lloyd Smucker (R-PA)
Rep. Marie Gluesenkamp Perez (D-WA) Invited
ISSA Advocates of the Year Award Winners

8:25 Final Remarks and Adjourn

Tuesday, April 1

8:00 am – 4:00 pm Breakfast and Congressional Meetings (U.S. Capitol Building)
7:15 am Walk over to U.S. Capitol
7:30 Group Picture in Front of U.S. Capitol

8:00 – 9:00 Breakfast at Capitol
Rayburn Building – Gold Room (HOB 2168)
Congressional Speakers

9:30 am – 4:00 pm Meetings with Congressional Offices [Meetings will be set up by ISSA]

4:30 pm – 6:00 pm Closing reception sponsored by Route/Cleaning & Cocktails (Sapphire Room, Royal Sonesta Hotel)