



CLEAN ADVOCACY SUMMIT

Sponsorship of the 2024 ISSA Clean Advocacy Summit and Fly-In

Sponsorship of this event will put your company's brand in front of industry leaders and decision makers as well as showing your support for ISSA's legislative and regulatory efforts. In 2023 this event brought seventy-eight attendees from 21 states who visited with nearly 90 congressional offices, to advance the legislative priorities for the cleaning industry. The Summit will take place April 10-11 at the brand new Royal Sonesta Capitol Hill in Washington D.C.

Attendance will include 100+ industry leaders representing producers of raw materials; formulators; manufacturers of jan-san products; wholesaler-distributors; office product dealers; business service contractors; residential cleaners; in house service providers; and other cleaning and office products related businesses. ***Fifty percent of the 2023 attendees were C-suite level and most other attendees were Vice President level.***

Learn more about [this event here](#). Previous sponsors include Arxada, Aunt Flow, Bobrick, Citron Hygiene, Clorox, Ecolab, Hospeco Brands Group, Imperial-Dade, MaskIt, Products Chemical, Spartan Chemical Company, Route, Swept, and the Vonachen Group.

All sponsors will receive the following benefits:

- Logo placed on introductory slides, event website, and other promotional materials.
- Recognition as a sponsor of the event in *ISSA Today* and promotional emails for the event.
- Receive a list of attendees.

Presenting Sponsor - \$7,500 (1 available)

- Sponsor will have a chance to give brief remarks.
- Sponsor will be announced and listed as the presenting sponsor of the events in all promotional materials.
- Exclusive sponsor of ISSA's National Cleaning Week Webinar (300+ registrants in 2023)
- Receives ten complimentary registrations.
- VIP Congressional/Government Officials Meeting Schedule
- Listed as a supporting sponsor of [National Cleaning Week](#)
- Sponsor will receive benefits of a [Clean Advocacy Champion](#) contributor to the ISSA Advocacy Fund

Platinum Sponsor - \$5,000 (3 available)

- Lunch, advocacy awards, or reception sponsor with the opportunity to give brief remarks.
- Receives five complimentary registrations.
- VIP Congressional/Government Officials Meeting Schedule
- Listed as a supporting sponsor of [National Cleaning Week](#)
- Sponsor will receive benefits of a [Clean Advocacy Champion](#) contributor to the ISSA Advocacy Fund

Gold Sponsor - \$2,500 (Limited Availability)

- Sponsor will be announced and listed as a sponsor of a specific session.
- Receives three complimentary registrations.
- Sponsor will receive benefits of a [Clean Advocacy Champion](#) contributor to the ISSA Advocacy Fund

Silver Sponsor - \$1,000

- Receives two complimentary registrations.

If you should have any questions or would like to sponsor this program, please contact John Nothdurft, ISSA, Johnn@issa.com, 662.801.2707.