



2022-2023 End Period Poverty Campaign Impact Report

ISSA, the world's leading trade association for the cleaning industry, believes menstrual-care solutions should be as available in away-from-home bathrooms as soap, toilet paper, and paper towels.

Accordingly, in October 2022, ISSA, at the direction of its Government Affairs Advisory Committee, launched its End Period Poverty Campaign in partnership with the Hygieia Network an ISSA Charity™. This multi-faceted education and lobbying campaign supports public policies to increase access to period products, dispensers, and disposal solutions in away-from-home venues.

Since then, we've effectively advocated, influenced, and made an impact, resulting in:

\$114,500

The total amount raised, thus far, for this campaign.



With this support, we've successfully advocated, influenced, and impacted period-poverty public policies. 2022-2023 highlights include:



States Requiring Period Products in Schools - 19 states
Added in 2023: Maine, Minnesota, New Jersey, New Mexico and Ohio



States Allocating Dedicated Funds to Put Period Products in Schools - 6 states
Added in 2023: Arizona



States with No "Tampon Tax" - 29 states
Added in 2023: Texas



Federal introduction of the Menstrual Equity for All Act of 2023 and the Period PROUD Act of 2023

We're expanding our reach and making a difference in helping end period poverty by:

- Creating and promoting a "Best Practices for Menstrual Care in Public Restrooms" document and Period Poverty infographic
- Creating an online End Period Poverty Action Center and Legislative Tracker
- Educating and engaging 20+ trade association and medical societies
- Leading a coalition that met with the White House's Gender Policy Council
- Meeting with CDC/NIOSH and the Department of Labor's Women's Bureau
- Meeting with congressional offices during ISSA's Fly-In, the Clean Advocacy Summit
- Engaging the Council of State Governments, National Conference of State Legislatures, National Foundation for Women Lawmakers, and Women in Government

Thank you to our 8 founding contributors for all you do to end period poverty.

Period Partner Society



Period Partner Champion



Period Partner Promoter



Learn more about and contribute to this campaign

