



2022-2023 ISSA Advocacy Fund Impact Report

In 2020, ISSA, the world's leading trade association for the cleaning industry, created the ISSA Advocacy Fund to build on the success of our government affairs efforts and ensure the

association has the resources to successfully advocate, influence, and impact public policies on behalf of the full cleaning supply chain.



\$84,695

The total amount raised, thus far (April 2023), to expand ISSA's grassroots advocacy, lobbying, coalition building, and public relations efforts.

With this support, we've successfully advocated, influenced, and impacted public policies affecting the full spectrum of the industry. 2022-23 highlights include:



PRIA 5 Included in Omnibus Package

Congressional reauthorization of the Pesticide Registration Improvement Act was included in the Consolidated Appropriations Act, 2023, which Congress passed in December 2022. PRIA provides necessary resources to EPA's Office of Pesticide Programs, which oversees the registration of disinfectants and sanitizers.



Legislation Passed to Avert Rail Shutdown

In late 2022, Congress passed legislation to avert a national railroad shutdown, which would have strained every cleaning-related business. Averting such a shutdown was one of the top priorities for ISSA during the lame duck congressional session.



CA Dropped Revisions to Prop 65 Short-Form Warning

ISSA opposed the proposed rulemaking because it would have drastically altered the Short-Form Warning safe harbor language that was enacted just a few years ago and widely adopted by industry.



Ocean Shipping Reform Act Signed into Law

In June 2022, President Biden signed into law the Ocean Shipping Reform Act— the first major update to ocean shipping law since 1998. The bipartisan legislation will help address supply-chain problems and exporter complaints. ISSA strongly supported this bill.

We're expanding our reach and changing the way the world views cleaning:



End Period Poverty Campaign

In October 2022, ISSA and the Hygieia Network launched a campaign aimed at ending period poverty and advancing period dignity. ISSA is lobbying in support of public policies to increase access to period products, dispensers, and disposal solutions in away-from-home venues.



Healthy Workplaces Coalition

In May 2022, ISSA and the International WELL Building Institute launched the Healthy Workplaces Coalition. This new coalition of **75+** national organizations, industry leaders, and trade associations is collaborating to advance federal policies promoting healthy workplaces.



National Cleaning Week

The U.S. House of Representatives, **19** states, PR, and seven cities all proclaimed an official "Cleaning Week" in conjunction with National Cleaning Week, March 26-April 1, 2023.



Clean Advocacy Summit

75+ industry leaders met with more than 80 congressional offices to advocate for the industry and our legislative priorities, including a rollback of tariffs and the creation of a non-seasonal worker visa program.



ISSA Awarded OSHA Grant for Workplace Safety, Health Training on Infectious Diseases

ISSA was one of 14 nonprofits nationwide to receive a grant from OSHA in September 2022. This grant is being used to provide free infection-prevention training to frontline workers in the cleaning industry.



Strength in Numbers

ISSA celebrated **1,300+** Advocates for Clean. Advocates are the first to hear about pressing legislation, compliance deadlines, advocacy events, and more.

Thank you to our **60+ IAF contributors** for all you do to demonstrate the value of clean and change the way the world views cleaning.

Some of our contributors include:



Learn more about and contribute to the ISSA Advocacy Fund at issa.com/advocacyfund

