



All Access Pass Education Sessions| Education Levels -  
Basic 100, Intermediate 200, Expert 300

### **Basic – 100 Education Level**

#### **Tick Tock: Don't let Time Pass on your Opportunity to Grow Earnings**

This session is deal for residential cleaning business owners, supervisors, and managers. Join Sharon Tinberg's presentation on training techniques that save you time and money, as soon as your new employee is finished with their orientation. Learn details on a process driven training system that reduces house cleaning training time and increases employee efficiency in the field. With potential savings of 15% or more, experience benefits in multiple areas as measured by your key performance indicators:

- Reduced onboarding expense
- Increased billable hours per employee with a more efficient cleaning process
- Reduced turnover
- Reduced administrative labor hours and client cancellations due to improved cleaning quality.

Attend the ISSA Show North America 2023 and discover new ideas for better results. Hurry! Time's running out...tick tock!

Speaker: Sharon Tinberg

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### **Boundaries for Business Owners 101**

This workshop is ideal for any commercial and residential business owners and professionals, that might be feeling overwhelmed or overburdened in their business. This session establishes priorities and boundaries in their professional life helping these professionals to find the life-work balance they've been looking for. This showroom floor workshop, discussess how to build a framework of boundaries before someone crosses the line and builds boundaries together for their business/career, for their finances, for their family, and for themselves.

Speaker: Amber Starling

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### **Development of a Janitor's Workload Calculator**

This session is ideal for facility service professionals in all sectors of the cleaning industry. This presentation presents the development of a workloading calculator specific to the commercial office building janitorial service industry. This is critical due to the increased need to address the high workload issues and increased work-related injury claims in the industry. Actual field data was collected to quantify various workload measures and the risks are evaluated with widely used ergonomics job evaluation methods. These workload measures include work pace (based on Official ISSA Cleaning Times & Tasks), overall workload, steps walked and energy expenditure demands, and hand/wrist, shoulder, and low back biomechanical exposures. This calculator can provide industrial practitioners with a tool to estimate the workload of planned or existing jobs. It can also help environmental, health, safety, and ergonomics practitioners to identify issues and develop focused interventions. It can also provide cleaning equipment manufacturers and cleaning method developers means to identify issues in the current system and develop new equipment and methods for improvement.

Speaker: Stephen Bao

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### **Future of Office 2023: Kimberly Clark Professional's Approach to Imagining and Designing for Future Customer Experiences**

"Ideal for all cleaning industry professionals, this session focuses on designing the best experience for future customers. The roles of the office for workers and office buildings for corporations have undergone a massive shift in norms as a result of the COVID-19 pandemic. The future of the large office segment is still unknown. While we cannot predict the future, we can imagine the potential possible, plausible, and probable futures. At Kimberly-Clark Professional (KCP), our Global Customer Experience practice deploys a strategic foresight or applied futures methodology to uncover how the world may unfold in 10+ years. From there we developed a divergent set of scenarios to help envision the potential futures, and design and implement new project plans to start planning for the future(s) today.

In this session, hear from KCP's Global Customer Experience practice to:

- Learn about KCP's approach to designing for future customer experiences
- Review the scenarios they have developed for the "Future of Office 2032"
- Discover how your team can apply futures-thinking in your own business to plan even in uncertain times."

Speaker: Peter Leahy

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### **How to Talk to Customers About Emerging Sustainability Topics**

Ideal for all cleaning industry professionals, this session covers emerging sustainability topics and how to address your customers questions regarding that topic. Are your customers asking you about per- and polyfluoroalkyl substances (PFAS), sustainable packaging, recycled plastic, and other tricky sustainability topics? Learn how to communicate about emerging hot topics in cleaning product sustainability and how to answer your customers' questions about current environmental and health concerns.

Speaker: Rachael Medina

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### **Keep It Simple, Stupid: Punk Rock Principles to Power Your Business**

This lively and upbeat session is ideal for all cleaning industry professionals. This discussion focuses on setting simple goals to achieve desired success in business. Overwhelmed by the next new thing? Tired of sifting through the noise of conflicting operating procedures and surefire marketing ideas? Keep It Simple, Stupid is a session designed to help you think outside the box. To streamline your business into a lean, mean machine that propels forward with the frantic energy of a punk rock band. Speaker Jonathan Lorbacher marries the perspectives of a seven-year veteran of the cleaning industry with that of a touring musician who spent time on the road living in a van with five other bandmates. These two disparate views inform a critical and pragmatic look at the way we train our employees, operate our businesses, and market to new and existing clients. Find freedom in your business. Slam dance to your own drummer. Keep It Simple, Stupid!

Speaker: Jonathan Lorbacher

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### **Understanding Personal Protective Equipment (PPE) Selection**

This session is ideal for all facility service and environmental service professionals within the cleaning industry. This informative session emphasizes that the Job Hazard Analysis section within the Personal Protective Equipment (PPE) Program is critical in the correct selection of PPE. Additionally, this session reinforces the understanding behind why selecting the right PPE is so important in protecting staff and building occupants. Attendees will learn about manufacturer chemical handling recommendations, Safety Data Sheets, and required processes. More areas of PPE will be discussed to provide greater insight into the Occupational Safety and Health Association's (OSHA) enforcement of PPE. For CIMS Certified Organizations, this also will help in understanding the Cleaning Industry Management Standard Section 4.1.3, which specifically requires a written program on how PPE is selected in a cleaning operation.

Speaker: John M. Poole

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### **Strategize and Plan to Succeed!**

Ideal for residential cleaning professionals, this session covers how to create successful strategic business plans, create an implementation map, and ultimately land at success. Learn why an annual strategic planning session is so critical to your business's victory. Leave this session with clarity and confidence.

Speakers: RJ Patel & Gosia Barron

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### **Intermediate – 200 Education Level**

#### **Creating a Distributor Strategy for Personalization and eCommerce Growth**

This session is ideal for all distribution professionals in all sectors within the cleaning industry. This session covers the fundamentals of digital transformation for distributors as well as the principles of B2B Merchandising™. Increasingly, the landscape for today's cleaning industry distributors is in full disruption, as digital-first B2B buyers begin to choose the winners and losers in an increasingly competitive environment. The threats from Amazon's B2B platform and potential brand disintermediation only increases the stakes. Yet independent distributors are in a tremendous opportunity to win with B2B buyers. The problem is, while the tools and opportunity have never been greater, many traditional distributors struggle to understand how to GROW their digital footprint to become a primary channel within the organization.

#### **In this session distributors will learn:**

- What digital-first B2B customers are looking for in a distribution partner
- The fundamentals of digital commerce transformation
- The pillars of Personalization and B2B Merchandising
- Leveraging the B2B Merchandising principles to: build personalized eCommerce campaigns, create online/offline workflows to leverage best of live and digital sales strategies, Increase product opportunities, and more.

Through the use of practical principles and examples, this session is designed to help cleaning and sanitation distributors with the HOW of increasing digital and eCommerce revenue.

Speaker: Jay Schneider

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### **Creating Leadership That is Legendary**

This session is ideal for all professionals in all sectors of the cleaning industry desiring to become leaders within their professional environment. Are you ready to unlock the secrets of legendary leadership? In this captivating speech, you will discover the key traits and characteristics of the world's greatest leaders. You'll learn how legendary leaders inspire and motivate their teams to achieve incredible results, even in the face of seemingly insurmountable obstacles. From Winston Churchill to Martin Luther King, you'll explore the legacies of some of history's most iconic figures and gain a deeper understanding of what it takes to become a legendary leader. Whether you're a seasoned executive or an up-and-coming manager, this speech will provide you with invaluable insights and actionable strategies for becoming a truly extraordinary leader. Don't miss this opportunity to learn from the best—sign up for our legendary leadership speech today!

Speaker: Alonzo Adams

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### **Disinfectants: What's in Your Bucket?**

This session is ideal for environmental services professionals in the health care sector of the cleaning industry. This class focuses on reevaluating the disinfectant being used based on a risk assessment. Throughout the past decade there has been an unprecedented increase in new/modified disinfection products designed to decontaminate equipment and environment surfaces. For such tasks, novel modes of supply have also increased, such that disinfectants can now be delivered via vapor, mist, aerosol (hydrogen peroxide), electrostatically charged, or as light beams (ultraviolet light).

#### **Newly available products include:**

- Impregnated wipes (e.g., quaternary ammonium chloride or quats), citric acid, chlorine-releasing agents, hypochlorous acid, or accelerated hydrogen peroxide
- Legacy disinfectants, which can be applied as a solution directly using single cloths or a mop and bucket e.g., sodium dichloroisocyanurate (tablets or granules), phenolics, quats, hypochlorous acid, etc.
- Some established disinfectants have been modified to affect their speed of action or lessen their impact on the environment or equipment, e.g., peracetic acid and hydrogen peroxide.

The wide variety of options can leave the user confused over which disinfectant(s) is/are most appropriate for the required task. The use of disinfectants, like most things in the infection prevention world, is based as much on opinion as science. In this session controversies on disinfectant use in medical, educational, and public spaces will be discussed.

Unlike instructions on a box of mac and cheese, instructions on a disinfectant label are the law, not suggestions. Applying some disinfectants with cotton rags or paper towels may neutralize or absorb the active ingredients which is a violation of federal pesticide laws. Pay attention to contact times on the label.

The year is 2023—time to reevaluate the disinfectant you're using!

Speaker: Darrel Hicks

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### **Do Your Team Members Really Understand the Importance of Proper Waste Management?**

This session is ideal for environmental service professionals and facility service providers in the health care and hospitality sectors of the cleaning industry. Waste management has become an issue globally. This session will provide you with the tools to help you train your team members to identify the various waste streams, why that is important and how creating waste management efficiencies is not only good for the environment but may also save your organization from U.S. Environmental Protection Agency (EPA) and Occupational Safety and Health Administration (OSHA) related issues and unwanted financial penalties.

Speaker: Michael Patterson

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### **Does Environmental Services Really Play a Part in the Patient Experience?**

This session is ideal for environmental service professionals (EVS) and facility service providers in the health care and hospitality sectors of the cleaning industry. This discussion will assess how utilizing techniques to ensure cleanliness, following detailed strategies, and partnering with nursing and other healthcare professionals will help the patient care experience. We will discuss why training your EVS teams to put the patient at the center of everything they do each day will pay dividends.

Speaker: Michael Patterson

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## **Embracing Disruption: The Potential of Robotic Automation and Augmented Reality in Facilities Management**

This session is ideal for all facility service provider professionals in all sectors of the cleaning industry. This session focuses on integrating automation and smart technologies into successful facility management and implementation. Facilities management and cleaning services, whether provided by contractors or in-house employees, are industries ripe for disruption. Despite the availability of new technology, these industries have been slow to adopt due to several obstacles, including a lack of digital skills, competing priorities, and cost-cutting efforts. However, there is an opportunity to fully integrate facility management systems using service robots and smart technologies, which can lead to increased productivity, cost reduction, and the development of better value-added information. One innovative approach is the use of robotic automation and augmented reality to handle repetitive and hazardous tasks, freeing up personnel for more complex and skilled jobs. The session highlights the benefits of these technologies and offers suggestions to successfully implement them. By embracing these emerging trends, companies can streamline operations, reduce downtime, and enhance the quality of their services.

Speaker: Jon Hill

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### **How do You Measure the ROI of Indoor Air Quality (IAQ)?**

This session is ideal for facility service professionals and environmental services professionals within all sectors of the cleaning industry. ROI in IAQ focuses on accurately measuring indoor air quality (IAQ) and the return on that investment and is presented by Dinesh Wadhwan an air quality expert and serial entrepreneur in the technology and life sciences industry. He is the founder and CEO of ThinkLite and works closely with Fortune 500 companies, townships, and enterprises across the globe to improve IAQ.

- Learn about what is in the air we breathe, and the critical safety metrics you need to be aware of to gauge air safety.
- Learn about the current state of the indoor air quality monitoring and purification market
- Understand the key factors an educational facility must look for to select an effective technology/solution to truly protect its students, faculty, and facilities from airborne transmission and infection.
- Learn how an organization can calculate its return on investment (ROI) in clean air, with tradeoffs between capital and operational expenditures versus occupant safety.

Speaker: AnnMarie Bland

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### **Working with Facility Management Firms: What They Are Looking for**

This session is ideal for facility service providers in management, leadership, and supervisory roles within the cleaning industry. This discussion will cover the integrated facility management (IFM) process and overall operations, as well as what is required when helping to source facility operations' resources. Utilizing key elements like qualifications, innovation, technology, and sophistication often found within management firms' operation models, the presenter will provide an overview of current industry trends of the work environment. As facility management clients adapt to innovative solutions within their operations and out- of-the-box thinking, it is important to remain agile when partnering with IFM firms to provide creative service models. Learn how to make these solutions work.

Speaker: John Kelley

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### **Maximizing Profits: Pricing Strategies for House Cleaning Companies**

This session is ideal for residential cleaning business owners. This session focuses on maximizing profits. Are you tired of looking for profit in all the wrong places? It's time to shift your focus and explore innovative pricing strategies for your house cleaning business. In this insightful presentation you will learn how to effectively increase your profit margins by adjusting your pricing models and services.

In this informative and engaging session, you'll learn how to:

- Handle objections with confidence and professionalism, addressing customer concerns while maintaining your desired pricing structure.
- Implement rate increases, using proven tactics and timing to ensure a seamless transition for both your clients and your business.
- Make rate adjustments that cater to specific customer needs, while still ensuring profitability and maintaining the value of your services.
- Develop and promote lucrative add-on services that enhance your offerings and appeal to a broader customer base.
- Implement surcharges and fees strategically, allowing you to cover additional costs without compromising your overall pricing structure.
- Encourage and manage tips, fostering a culture that rewards exceptional service and helps retain top talent.
- Simplify payment processes for clients, ensuring timely and efficient collection of payments for your services.
- Set clear terms and conditions for your services, protecting your business, and setting expectations with clients from the start.

Transform your house cleaning business's profitability. Attend this session and walk away with valuable insights, practical tips, and actionable strategies to maximize your profits and position your business for long-term success.

Speaker: Tom Stewart

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### **Regulations and Best Practices for Testing Antimicrobial Devices and Chemistries**

This session is ideal for cleaning product manufacturers, environmental service professionals, and facility service providers. This presentation will provide a brief overview of current antimicrobial technologies, a list of product categories, a description of the regulatory paradigm for each category, and a brief overview of required or conventional testing, as well as a few tips to maximize the client experience at any contract microbiology testing lab. Antimicrobial products break the infection transmission cycle in the built environment, making them critical tools in the maintenance of any building. The regulations covering the testing and sale of antimicrobial products vary enormously by product type and spans several federal regulatory agencies. Some products are heavily regulated while others are effectively unregulated. Accordingly, some testing must be Good Laboratory Practice (GLP) compliant and conducted using standard methods and other testing is at the discretion of the producer—including performance criteria. While most relevant to manufacturers, the talk will provide facility managers, infection preventionists, and anybody else interested in how antimicrobial products are certified with a behind-the-scenes look.

Speaker: Benjamin Tanner

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### **Robotics and Automation Within the Cleaning Industry**

This session is ideal for facility management professionals within the cleaning industry. This session describes some of the trends and technologies that are changing the nature of work within the cleaning industry. In 2022, more than 50 million workers quit their jobs, and workers fled many hazardous and arduous positions. Custodial work can be physically demanding, and According to the U.S. Bureau of Labor Statics, custodial work ranks high in occupational injuries. Like many industries, staff shortages within the cleaning services industry are severe, and facility managers and janitorial supervisors have few options to fulfill their basic responsibilities. One option to assist janitorial workers that is becoming more common and more effective is robotics and automation. Robotics are best when used for tasks that are not great for people—those same hazardous and arduous jobs that workers are fleeing. By offloading undesirable tasks, custodians become more efficient and safer in their jobs. And at the same time, their work becomes more fulfilling as they become exposed to and more comfortable with technology. Changes are accelerating and include everything from automated floor scrubbers, smart disinfection solutions, smart trashcans, occupancy sensors, and data platforms to prioritize where and when to clean and disinfect. Our goal is to help educate facility managers and janitorial supervisors on what is possible with robotics and automation, and what the future of automated cleaning services will look like.

Speaker: Chris Ziomek

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### **Smarter, Healthier Spaces: What are Market Drivers for Adoption of IoT Technologies In Smart Buildings?**

Ideal for facility service providers within the cleaning industry, this session focuses on adoption of Internet of Things (IoT) technologies within smart buildings. What are market drivers for adoption of IoT technologies in smart buildings? Where are we on the smart building journey and what's next in IoT for commercial cleaning? Discover the answers to these questions and so much more.

Speakers: Rex Moon

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### **Strategic Leadership: It Doesn't Happen by Accident**

This session is ideal for all residential cleaning industry professionals. This workshop focuses on internal strategic leadership. Strategic leadership is like being the captain of a ship on a thrilling adventure. It's about navigating the rough waters of the business world with a clear vision and making bold decisions while staying one step ahead of the competition. It's also about inspiring and motivating your crew, fostering a culture of innovation and creativity, and creating a legacy that will endure for years to come. Participate in this workshop to chart a course for success and sail confidently toward your destination!

Speaker: Liz Trotter

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### **Symbiotic Relationship: Facility Management & Janitorial Supplier Partners**

This session is ideal for supply chain professionals and facility service providers within the cleaning industry. This session covers the relationship between facility management and janitorial supplier partners and distributors. Beginning with an understanding of what facility management truly encompasses is the foundation to learning how to work well with a janitorial supplier partner. Additionally, this session will focus on how janitorial supplier partners work best with facility management partners by approaching challenges and creating a win/win for everyone. The last part of this session will focus on technology, innovation, and best practices, while delivering the best solutions to clients. Stay for the 15-minute question and answer session at the end. It will be worth the wait!

Speaker: John Kelley

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### **The Contract Cleaning Conundrum: Boosting Business and Building Employee Loyalty**

This session is ideal for business contractor professionals within all sectors of the cleaning industry. This workshop covers business growth and employee loyalty. Competition is fierce—both for business and for labor. Contract cleaners need to stand out from the competition to avoid a race to the bottom of price when bidding on business. And the labor market has never been more challenging. The Great Resignation is real, and arguably no market has been affected more than the professional cleaning sector. How do you overcome these challenges? By building your brand, positioning your business as a leader, and making employees feel valued.

Attendees of this session will learn:

- How to effectively position your business as a leader within your target markets
- Simple strategies and tactics that your team can execute to help you differentiate your business and build brand awareness
- Tactics for fostering employee loyalty and engagement
- How to promote employee successes and milestones externally to position your business as a leader within your community and drive recruitment.

Speaker: Matthew Serra

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### **The Green Cleaning Evolution: An Exceptional In-Person Experience in Today's Workplace**

This session is ideal for all facility management professionals in all sectors of the cleaning industry. This workshop covers the evolution of green cleaning in today's work environment. Five years ago, sustainability was a talking point, today it's a necessity. Environmental, social, and corporate governance (ESG) was not even discussed, now it's a global movement. Nearly three in five (57%) executives report having implemented a cross-functional ESG working group tasked with driving strategic attention to ESG and another 42% are taking steps to do the same, according to a sustainability action report by Deloitte. Many facility managers are left asking, "how do you incorporate it into the cleaning process?" Employee satisfaction used to be talked about, but cleaning was rarely, if ever, connected. Today you must motivate people to come back to the office and feel good about being there. Now is the time when green cleaning intersects with the hygienic facilities created in our post-COVID-19 world, resulting in a great experience for employees and visitors alike. Cleaning solutions have been prioritized since 2020 in facilities. This program will uncover these challenges and present some cutting-edge ways to enhance the in-person experience.

Speaker: Jennifer Chapman

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### **The Green Cleaning Evolution: An Exceptional In-Person Experience in Today's Workplace**

This session discusses the increasing necessity of maintaining and implementing an Environmental Social Governance (ESG) plan. Five years ago, sustainability was a talking point, today it's a necessity, and ESG is a global movement. According to a recent survey, nearly three in five (57%) executives report having implemented a cross-functional ESG working group tasked with driving strategic attention to ESG and, another 42% are taking steps to do the same, according to Sustainability

Action Report by Deloitte. Many facility managers are tasked with integrating it within the cleaning process. It is time to ensure green cleaning intersects with the hygienic facilities created in our post-COVID-19 world, resulting in a great experience for employees and visitors alike. This program will uncover these challenges and present some cutting-edge ways to enhance the in-person experience. Attendees will learn how to boost productivity, reduce absenteeism, increase safety in facilities, and ultimately drive an exceptional in-person experience. Additionally, hear how to make minor adjustments to areas often overlooked, all with sustainable cleaning efforts.

Speaker: Jennifer Chapman

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### **Trends in I&I Cleaning: Survey Results from End Use Decision Makers**

This session is ideal for building service contractors and in-house service providers of all sectors within the cleaning industry. Kline & Company regularly surveys end use decision makers about product preferences, usage, and issues impacting their businesses. Its surveys span across multiple industries including office buildings and BSCs, healthcare, foodservice, hospitality, education, retail, and recreational facilities. The product categories recently surveyed include: floor care, surface care, hand hygiene, specialty cleaners, air care, and odor control. Laura Mahecha, Kline's Director of I&I Cleaning Products, will share an insightful presentation highlighting important industry trends, shifts in distribution channels, smart/IoT enabled dispensers and devices, and other perceptions straight from end users.

Speaker: Laura Mahecha

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### **Why is Someone Named Customer Calling The Department Asking Me About Something Called Service?**

Ideal for all environmental and facility service professionals within the healthcare and hospitality sectors of the cleaning industry, this session will teach you all about the importance of customer service and why it matters. As a customer service professional, Michael Patterson, Executive Director of IEHA, will teach you why this is so important to your brand and the mission of your organization. Learn tips and tricks to improve your department's customer satisfaction scores. You will walk away from this session wanting to build a customer service focused department that is second to none.

Speaker: Michael Patterson

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### **Expert – 300 Education Level**

#### **In The Arena: My Journey from the Boardroom to the Classroom**

This discussion is ideal for all cleaning industry professionals. Focusing on confidence in times of change, In the Arena is a compilation of goals that presenter Mark Michalisin set for his students and why they are important. Michalisin teaches sales skills and life lessons, introduces motivational and inspirational quotes, and shows how they all come together to make the boardroom come into the classroom and make the lectures come alive. His presentation is for students, professionals, educators, and anyone who is looking for or is in need of motivation and inspiration. There is something here for everyone who is searching for that one thing to motivate them, inspire them, and make them believe in themselves and find the inner confidence we all have. This is a blueprint that if you combine a good work ethic along with a grounded perspective and philosophy on how you live your life, and then set goals as well as master the skills needed, you will be on the path to a productive, successful, and happy life.

Speaker: Mark Michalisin

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### **Scope 3 is Here and We Need to Talk**

This seminar is ideal for environmental services expert professionals within the cleaning industry. This seminar session covers how our industry needs to start disclosing the greenhouse gases (GHG) Scope 3 emissions. The world needs sustainable companies. If we want to solve the climate crisis acting on scope 3 is critical. However, for many companies Scope 3 is still a new term. A company's GHG emissions can be divided into three different scopes:

- Scope 1 emissions stem from the company's owned or controlled sources. For example, from the gas used for the manufacturing of products or fuel for transportation, etc.
- Scope 2 emissions are indirect emissions that come from electricity or the heating of buildings—energy that is bought externally.
- Scope 3 emissions are indirect emissions related to the value chain and activities connected to either suppliers or clients. These emissions are beyond the direct control of the company itself.

On average, 75% of all company emissions are indirect and can be defined as Scope 3 emissions. And that's why we need to ramp up the conversation about the importance of Scope 3.

Speaker: Malene Bernfeld

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### **Should You Fear The Floor or Cleaning Environment?**

This session is ideal for environmental services professional, residential cleaner, or carpet and restoration cleaners. Have you ever asked yourself are the floors and carpet safe from an infection control standpoint? Appearance can be deceiving. Don't be fooled, the floors and carpet can harbor bacteria, contaminants and even major germs such as Clostridium difficile (C. diff). How many times have you cleaned and disinfected the floors and carpeted areas and didn't properly wear personal protective equipment (PPE) because the floor and carpeted areas looked clean? During this presentation we will discuss infection control and the superbugs that you may not know exist, how long they can live on surfaces, chemicals needed to clean during the process, and what you can do to protect yourself and team during the cleaning process.

Speaker: Michael Patterson

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### **Wing Your Eyeliner Not Your Finances**

Ideal for all entrepreneurs in the cleaning industry, this session covers financial strategy and clarifying business goals and objectives. You can't "wing it" in business. This presentation teaches cleaning company owners, managers, and entrepreneurs exactly how to take control of their money. Attendees will learn how to set goals that not only ensure that they are winning in business and in life. Let's face it—there are way too many overworked female entrepreneurs out there! After a review of holistic approach to goal setting, learn how to properly track and achieve business goals. Receive a comprehensive breakdown of all "money stuff" you must deal with. And of course, simplify it all by learning the one equation you must know to finally "get it" and be able to put more money in your pocket. Everyone will walk out of the session with financial clarity and confidence!

Speaker: Denai Wolfe

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