



Sponsorship of the 2023 ISSA Clean Advocacy Summit as part of National Cleaning Week

Sponsorship of this event will put your company's brand in front of industry leaders and decision makers. It will also show your support for ISSA's advocacy efforts and National Cleaning Week (March 26-April 1, 2023). The Summit will take place March 28-29 at the Hyatt Centric Arlington just minutes from Washington D.C.

Attendance will include 75+ industry leaders representing producers of raw materials; formulators; manufacturers of jan-san products; wholesaler-distributors; office product dealers; business service contractors; residential cleaners; in house service providers; and other cleaning and office products related businesses. *Fifty percent of the 2022 attendees were C-suite level and most other attendees were Vice President level or above.* Here is a video about the [2022 Clean Advocacy Summit](#).

All sponsors will receive the following benefits:

- Logo placed on introductory slides, event website, and other promotional materials.
- Recognition as a sponsor of the event in *ISSA Today* and promotional emails for the event.
- Receive a list of attendees

Presenting Sponsor - \$10,000 (1 available)

- Sponsor will have a chance to give brief remarks AND recommend a speaker for the event
- Sponsor will be announced and listed as the presenting sponsor of the events in all promotional materials
- Sponsorship of ISSA's National Cleaning Week Webinar (Scheduled for February)
- Receives four complimentary registrations
- VIP Congressional/Government Officials Meeting Schedule
- Listed as a supporting sponsor of [National Cleaning Week](#)
- Sponsor will receive benefits of a [Clean Advocacy Champion](#) contributor to the ISSA Advocacy Fund

Platinum Sponsor - \$5,000 (4 available)

- Breakfast, Lunch, or advocacy awards reception sponsor with the opportunity to give brief remarks
- Receives four complimentary registrations
- VIP Congressional/Government Officials Meeting Schedule
- Listed as a supporting sponsor of [National Cleaning Week](#)
- Sponsor will receive benefits of a [Clean Advocacy Champion](#) contributor to the ISSA Advocacy Fund

Gold Sponsor - \$2,500 (Limited Availability)

- Sponsor will be announced and listed as a sponsor of a specific panel or transportation to Capitol Hill
- Receives three complimentary registrations
- Sponsor will receive benefits of a [Clean Advocacy Champion](#) contributor to the ISSA Advocacy Fund

Silver Sponsor - \$1,000

- Receives two complimentary registrations

If you should have any questions or would like to sponsor this program, please contact John Nothdurft, ISSA, Johnn@issa.com, 662.801.2707.