



2021-2022 ISSA Advocacy Fund Impact Report

In 2020, ISSA, the world's leading trade association for the cleaning industry, created the ISSA Advocacy Fund (IAF) to build on the success of our government affairs efforts.

Since then, we have effectively advocated, influenced, and made an impact during the challenges of the COVID-19 pandemic and beyond, resulting in:



\$73,145

The total amount raised, thus far, to expand ISSA's grassroots advocacy, lobbying, coalition building, and public relations efforts.

With this support, we successfully influenced and impacted legislation and regulations affecting the full spectrum of the industry in 2021-2022:



Healthy & Safe Workplace Tax Credit

In March 2021, Senators Portman (R-OH) and Sinema (D-AZ) introduced the Healthy Workplaces Act, which would create a tax credit to help businesses provide a safe and sanitary environment for their workers and customers. Similar legislation also was introduced in the House of Representatives.



EPA Expands Safer Choice Program

In late 2021, the Environmental Protection Agency announced it would restore and expand its Safer Choice program. Prior to this announcement, ISSA signed on to a letter to Congress expressing strong support for the program.

Passage of Ocean Shipping Reform Act

In December 2021, the House of Representatives passed legislation to help ease supply chain backlogs. The Senate passed similar legislation in March 2022. Congress must now resolve differences between these two bills. ISSA has been a strong supporter of this legislation.

Essential Workers for Economic Advancement Act

In March 2022, Rep. Smucker (R-PA) introduced legislation to create a year-round, non-seasonal temporary worker program. ISSA is working to coalesce support around this proposal to help address the labor shortages facing our industry.

With this support, we are expanding our reach and changing the way the world views cleaning:

Healthy Workplaces Coalition

ISSA is forming a new coalition to raise awareness and ensure the public, policymakers, and businesses understand that workplace health and safety are critical beyond COVID-19. The organizations involved include **WELL, AIA, ASHRAE, BOMA, IFMA, USGBC**, and others.



National Cleaning Week

The House of Representatives, 14 states, Puerto Rico, and the City of Chicago all proclaimed March 27-April 2, 2022, as "Cleaning Week."



Clean Advocacy Summit

55+ industry leaders hiked Capitol Hill and met with nearly 40 congressional offices to advocate for the industry and our legislative priorities.

1,200+ 

Strength in Numbers - ISSA recruited 1,200+ Advocates for Clean. These advocates contact lawmakers, receive our biweekly updates, and are the first to hear about pressing legislation, compliance deadlines, and more.

At the Table - The cleaning industry now has "a seat at the table" rather than "being on the menu."

Thank you to our nearly 60 IAF contributors for all you do to demonstrate the value of clean and change the way the world views cleaning.

Some of our contributors include:

arxada

BETCO

elite
facility systems

HERITAGE
BUILDING MAINTENANCE

hospeco
BRANDS GROUP

Maid Brigade

MID-AMERICAN
CLEANING CONTRACTORS

PRITCHARD INDUSTRIES
A Building Services Company

PRODUCTS
CHEMICAL

Spartan
We make clean simple

WAXIE
SANITARY SUPPLY

Learn more about and contribute to the ISSA Advocacy Fund at issa.com/advocacyfund

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Advancing Clean. Driving Innovation.